

For your calendar

October 3, 2016



October 1: City of Española Cleanup Day

This event kicks off at 8 a.m. on the Plaza de Española.

October 5: Steps to Starting a Small Business

Learn if business ownership is right for you from 9—11 a.m. at the <u>Santa Fe Small</u> <u>Business Development Center</u>.

October 8: Scientist in the Spotlight

Details can be found **here** about this event at the Bradbury Science Museum.

October 11: Marketing Workshop: Attract Ideal Customers

ProjectY hosts a workshop that zeroes in on your best possible customer: the person who needs and wants what you sell and who is willing to pay your full price and will go out and tell their friends about you. 7 p.m.

October 13: NNM 20/20 Campaign Awards

The event features a dinner buffet and cash bar and is a good opportunity to network and meet the job creators of our region.

October 13: Innovation to Manufacturing panel

ProjectY hosts a New Mexico MEP-moderated <u>panel of manufacturers</u> from Northern New Mexico who will talk about scaling from proof-of-concept to manufacturing. The event starts at 5:30 p.m.; following the panel, participating companies will showcase demos of their products.

October 14: Proposals due for Native American Venture Acceleration Fund

Read this article for details.

October 18: Women's Leadership Luncheon

A panel of influential business women from different industries and professions will discuss issues specific to the interests of Santa Fe business women. Learn how these successful women advanced to the top and built their careers with confidence. Find out what inspires them, the challenges they faced, and the critical success factors that led them to where they are today. This event takes place at La Fonda from 11:30 a.m.–1:30 p.m.

October 20: Science on Tap

Details to be announced here about this event at Unquarked.

October 25: Marketing Workshop: Sell More to Existing Customers

One of the easiest ways to grow your business quickly is to sell more to the customers you already have. Learn how at ProjectY at 7 p.m.

October 26: Challenge Her

This <u>event</u> highlights opportunities for women in federal contracting. Learn how to navigate the federal contracting industry and win federal contracts by knowing the rules and understanding the strategies.

October 26: Fire Safety for Young Children

From 10:30 a.m.–noon, stop by the <u>Family Strengths Network</u> to practice basic fire safety in LAFD's prevention truck. Kids can also watch the fire fighters dress in their gear and practice skills to stay calm in an emergency. Best for children ages four and older.

October 26: Successfully Marketing Your Business to the Government

This is the first day of a two-day, <u>free workshop</u> that will provide what you need to market to—and build relationships with—government agencies. A textbook, workbook, and presentation materials furnish you with lasting tools and information.

October 28: High-tech Halloween

Details can be found here about this event at the Bradbury Science Museum.



In 2015, an estimated 4,000 people took part in the Halloweekend festivities in Los Alamos. Trick-or-Treat Main Street takes place on October 28. Photo: Leslie Bucklin/Los Alamos County.

October 28: Trick-or-Treat on Main Street

From 4-—6:30 p.m., Central Avenue in Los Alamos becomes a pedestrian area were local businesses and organizations distribute candy to <u>costumed trick-or-treaters</u>.

October 29: MANA del Norte Scholarship Banquet

The 27th annual event kicks off with a silent auction at 5:30 p.m. at the Lodge at Santa Fe.

November 5: Northern New Mexico College Foundation Gala

The 21st annual event takes place at the Ohkay Convention Center from 6–9 p.m.



ProjectY is a collaborative coworking space located in Los Alamos that offers many events every month. Photo: Samantha D'Anna Photography.

Lab Volunteers

Los Alamos National Laboratory's participation in STEM (science, technology, engineering, and math) events is made possible with support from the Department of Energy through the Laboratory's Science Education Community Service Time Program. To request STEM experts, complete a brief online request form.

Los Alamos experts and volunteers can also be requested through the Laboratory's <u>Volunteer Program</u>, which partners with the national <u>Volunteer Match</u> initiative.

Speaker's Bureau

The Laboratory has speakers with experience in a wide variety of subjects who can tailor their content for a range of audiences. Call 505-667-7000 to be matched with the right person for your audience.

Calendar Submissions

Los Alamos National Laboratory and the Laboratory's management company, Los Alamos National Security, LLC (LANS), help support the above events, programs and campaigns. To include your event or application deadline in upcoming calendars, email connections@lanl.gov with a brief description of your event and how the item is connected to the Laboratory or LANS.

Community Connections features news and opportunities that grow out of the Laboratory's Good Neighbor Pledge: "To partner with our neighbors on strengthening math and science learning, diversifying the economy and expanding community giving in northern New Mexico."

Los Alamos National Laboratory

www.lanl.gov

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Los Alamos, NM

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